



# EFFECTIVE MOTIVATIONAL LEADERSHIP®

*Developing the Leadership Within Your Organization*

## The Unique LMI Process

LMI delivers a process that not only provides skill and competency development but changes the attitudes and behaviours of the participant.

To ensure that measurable results and a Return On Investment are achieved:

- ✓ Specific workplace goals for learning and performance improvement are established in consulting between the Participant and Company Management, refined in 2 up-front sessions
- ✓ Support from the LMI Facilitator guides the Participant's "on the job" application of the learning
- ✓ Complete resource materials allow multi-sensory learning
- ✓ Ten interactive sessions are facilitated in convenient bi-weekly workshops
- ✓ Participants present key results and a summary of course accomplishments at a special Graduation Meeting. Certificates are awarded

### Session One:

#### ***Introduction to Concepts***

Concepts of Success, Motivation & Attitude Changes  
Organizational Climate Survey  
Individual Self-Image Profiles  
Success as Related to Past Conditioning  
Attitude and Habits – The Effective Motivators  
Multi-Sensory Learning  
Spaced Repetition  
The Power of Goal Setting

### Session Two:

#### ***Goal Setting***

Validation of ROI  
Developing Personal Related Goal Planning Sheets  
Developing Business Job Related Goal Planning Sheets  
Fine Tuning Goal Tracking Systems  
Integration of My-Tyme Planner with Goal Planning Sheets  
Profile Evaluation Awareness and Integration into Goal Planning Sheets

### Session Three:

#### ***The Challenge of Becoming an Effective Motivational Leader***

The Responsibilities of Leadership  
The Core Values of Effective Leadership  
A Positive Self-Image Leads to Success  
Choosing an Attitude of Courage  
Effective Leadership Demands Courage

### Session Four:

#### ***Vision and Communication***

The Importance of Vision  
Understanding the Need for a Clear Vision  
Commitment to a Shared Vision  
Communication – the Vital Human Connection  
Rewards of Successful Communication  
Communication Skills Can Be Learned  
Planning the Total Message  
Verbal and Non-Verbal Communication  
Careful Listening for the Total Message  
Communicating in Writing  
Communicating Effectively in Groups  
The Power of Persuasion  
The Authentic Communicator

### Session Five:

#### ***Becoming a Motivational Leader***

Methods of Motivation  
Understanding Human Behaviour  
The Process of Motivation  
Motivation is Personal and Internal  
Basic Human Drives and Desires  
Motivation in the 21<sup>st</sup> Century

### Session Six:

#### ***Building and Leading Effective and Productive Teams***

What Makes Up a Successful Team?  
Team Building: Recruiting Winners  
Keys to Effective Teams

### Session Seven:

#### ***Developing People to Their Full Potential***

Bringing Out the Best in Team Members  
Personal Growth and Renewal  
Principles of Growth  
Training for Skill Development  
Coaching for Results  
The Coaching Process

### Session Eight:

#### ***Empowering Team Members***

Sources of Authority and Power  
Making the Most of Authority and Power  
Sharing Power with Team Members  
Delegating with a Purpose  
Overcoming Obstacles to Empowerment  
Empowerment through Delegation  
An Organization of Leaders

This program will help you get more done through time management and handle and prevent problems with people. You will understand how to train, motivate and develop people to a higher level of production, and learn the art of delegation and how to exercise authority effectively.

## OTHER LMI DEVELOPMENT TOPICS

Productivity ■ Teamwork ■ Sales ■ Communication ■ Supervision ■ Strategic Management

[www.lmicanada.ca](http://www.lmicanada.ca)

1-877-857-4083



# EFFECTIVE MOTIVATIONAL LEADERSHIP®

*Developing the Leadership Within Your Organization*

## **Session Nine:**

### ***Leading Change and Innovation***

Change is Everywhere  
Overcoming Resistance to Change  
Leading the Way for Change  
The Psychology of Change  
Using Innovation to Succeed  
Leading Innovation in Your Organization

## **Session Ten:**

### ***The Leader of the Future***

Leading Into the Future  
The Demands of Leadership  
Rewards of Leadership  
Your Leadership Journey

This program will help you get more done through time management and handle and prevent problems with people. You will understand how to train, motivate and develop people to a higher level of production, and learn the art of delegation and how to exercise authority effectively.

## **OTHER LMI DEVELOPMENT TOPICS**

Productivity ■ Teamwork ■ Sales ■ Communication ■ Supervision ■ Strategic Management

[www.lmicanada.ca](http://www.lmicanada.ca)  
1-877-857-4083